



Greetings. I am Dan Sweeney, the current Editor of *Crop Management*. In January 2009, I assumed the role from Dr. Robert Kallenbach, who had held the position for the past six years. I would like to thank him on behalf of the Editorial Board and contributing authors for his dedication and hard work to ensure that the journal presented quality, science-based, practitioner-oriented articles about crop management.

Launched in 2002, *Crop Management*, one of four journals in the Plant Management Network (PMN), is an international electronic journal that publishes science-based, practitioner-oriented articles about crop production. PMN is jointly managed by the Crop Science Society of America (CSSA), the American Society of Agronomy (ASA), and the American Phytopathological Society (APS), in conjunction with many other partners, including agribusinesses, agricultural universities, scientific societies, and other non-profit organizations. *Crop Management* is a not-for-profit journal whose Editorial Board is appointed, approved, and administered by CSSA and ASA. *Crop Management* has no page charges to authors for published articles. After 18 months, all articles are accessible in the public archive section of the website (<http://www.plantmanagementnetwork.org/cm/>). Also, because practitioners comprise much of the target audience, *Crop Management* allows and encourages the use of US Customary Units (also called English or Imperial Units).

Crop Management seeks to serve the crop management profession by providing timely and relevant research information in an easily accessible format. It is a multidisciplinary science-based journal covering all aspects of crop production. Both peer-reviewed and fully citable, the journal is a credible online-only publication. Articles for *Crop Management* are subject to rigorous peer-review. With an average acceptance rate of 68% over the past three years, *Crop Management* meets the scientific standard of other quality agricultural journals, while at the same time serving an audience for which the use of the research is intended. The *Crop Management* audience includes scientists, crop consultants, technical support staff, agency personnel, and others involved in crop management. Because of its online-only format, an indicator of impact is the number of visits and views of pages at the website. As reported by Unica NetTracker, in 2008 *Crop Management* had nearly 97,000 visits by more than 76,500 unique visitors who viewed a total of 264,503 pages. A letter of impact, available on the *Crop Management* website for review and download (<http://www.plantmanagementnetwork.org/cm/about/impact.pdf>), will provide authors a printable document of support for evaluation and promotional packets. This letter of impact is linked to a certification-of-acceptance image that will be reproduced with each peer-reviewed paper.

Crop Management cannot exist without dedicated members on the Editorial Board. As the journal grows or as existing members on the Board retire, we will need to add members at both the Associate and Technical Editor levels. I encourage all who are interested in serving on the Editorial Board of *Crop Management* to email me at dsweeney@ksu.edu or call me at 620-421-4826, x14. Serving on the Editorial Board provides you the opportunity to maintain the high quality of the journal while, at the same time, participating in the review process can help make you a better writer.

Crop Management is a unique peer-reviewed information source for results that will reach a large audience of both scientists and the practitioners who are the ultimate benefactors of the research. I welcome and encourage you to consider publishing your research and review articles in *Crop Management*.

Sincerely,

Dan Sweeney
Editor, *Crop Management*